

## Guidelines for authors

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The aim of conservation evidence is to share the global experience of those in the front line of conservation practice on the effectiveness of conservation interventions. We welcome papers (or case studies) on species and habitat management such as habitat creation, habitat restoration, translocations, reintroductions, invasive species control, integrated conservation development programmes, changing attitudes and education from anywhere around the world.

Examining the consequences of small interventions, such as changing the wording on a sign or the technique for eradicating an invasive species, is of considerable interest. The changes have to be quantified. There has to be some comparison, such as with the earlier situation or with control sites. We particularly welcome accounts where the outcomes were unexpected and not as desired. Broad programmes, such as a large conservation project will usually be of less interest. We do not include studies solely reporting monitoring methods, species ecology or threats to biodiversity.

Our policy is to not charge for publication, yet also make it open access. This seems to be the essential combination to make such research exchangeable within the practitioner community.

### Criteria for publication

- Papers must include a conservation intervention with appropriate monitoring to evaluate the consequences of the intervention. Please do not use terms such as 'success', as this is subjective.
- Papers must be written by, or in partnership with, those who carried out the conservation work. We do not accept commentaries on work carried out by others.
- Papers should be succinct, ideally focused on a single management action and its consequences. Please distinguish clearly between speculation and fact. We are mainly interested in what was done and what happened rather than extensive thoughts on what works and what doesn't.
- The results of the paper must not have been published elsewhere.

### Preparation of the manuscript

Manuscript length is normally limited to 8 printed pages and we welcome much shorter pieces. Please submit the paper as a Word document (text aligned left; single line spacing; font Times New Roman, size 12) and use the following structure:

1. **Title:** Include the type of intervention, the species or habitat involved, the location and country.
2. **Author(s):** Provide the first name followed by initials and surname (e.g. John A. Smith & Jenny B. Jones) and postal addresses of all authors of the paper. Add an e-mail address for the corresponding author if possible.

3. **Organisation(s):** Provide the name of the organisation or organisations responsible for the work.
4. **Summary:** Please briefly summarise the main findings of the study in 150-250 words.
5. **Background:** It may be useful to give a brief history of the reason for undertaking the work or action. Explain the problem and the focus of your management. There is no need for an extensive literature review.
6. **Action:** Briefly describe the study site. Please give full details (with exact dates if possible) of what you did, and when and how the monitoring was undertaken. Be as precise as possible so that others can follow your actions or adapt to fit their specific needs. It may be appropriate to describe the weather, even if typical it may still be useful to say so, or anything unusual that may have influenced the outcome of the management. By providing this information, if there are differences in responses across similar interventions reported in different studies, then it is possible to start considering why. A breakdown of the time taken and cost incurred would also be useful.
7. **Consequences:** This is the results section that describes what happened. Please give full details, including any problems encountered, such as deleterious impacts on other species.
8. **Acknowledgements:** As appropriate.
9. **References:** Please use the following reference format.

*Journal*

Hepper, P.G. & Wells, D.L. (2005). How many footsteps do dogs need to determine the direction of an odour trail? *Chemical Senses*, **30**, 291-298.

*Book chapter*

Innes, J.G. (2005) Norway rat. In: *The Handbook of New Zealand Mammals* (King, C.M. ed.). Oxford University Press, New York, pp. 174-187.

*Webpage*

Protection of Badgers Act: <http://www.legislation.gov.uk/ukpga/1992/51/contents>

10. **Tables and figures:** We welcome tables and graphs showing results, and appropriate diagrams and photographs. Do not include photos solely of the study species, but do include those which illustrate the management work and/or its outcomes, or those relevant to the monitoring. Please add these after the text.

**E-mailing the manuscript:** E-mail to: [s.prior@zoo.cam.ac.uk](mailto:s.prior@zoo.cam.ac.uk)

**Please ensure that the file size is 400KB or less.**

**Editorial process**

Papers are reviewed by an Editor in Chief and, if considered broadly acceptable, assigned to a member of the Editorial Board. Each paper will thus be reviewed by two conservation biologists who may seek further opinions as necessary.

If the paper is considered broadly acceptable for publication, it will be returned to the author with editorial comments and suggested track changes in pdf form. The author will also receive a clean copy of the edited manuscript as a word document on which any further changes may be made before returning it for publication.

**Editors in Chief:**

Professor William Sutherland, Department of Zoology, University of Cambridge  
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